

**PARTNERSHIP
OPPORTUNITIES**



IN OUR OWN VOICES, INC. PRESENTS

Say it loud!
BIPOC *Pride* *

*Celebrating LGBTQ+ Black, Indigenous, and People of Color

SATURDAY, JUNE 7, 2025

WASHINGTON PARK • ALBANY, NEW YORK

VENDORS • PERFORMANCES • FOOD • KIDS CORNER

Say it Loud! BIPOC Pride*

*CELEBRATING LGBTQ+ BLACK, INDIGENOUS, AND PEOPLE OF COLOR



Say it Loud! BIPOC Pride is a truly unique event for our region. Not only does it provide a safe and enjoyable space for LGBTQ+ Black, Indigenous, and People of Color (BIPOC) and our allies, but it also links our communities with vital resources and health screenings.

LGBTQ+ BIPOC communities disproportionately face unemployment, inequitable access to health care and insurance, and poorer mental and physical health outcomes in comparison to their white and non-LGBTQ+ counterparts. This is why our efforts at BIPOC Pride are aimed specifically at addressing our community's increased risks and vulnerabilities.

Now in our 19th year of presenting this crucial event, BIPOC Pride has come to symbolize a moment of respite for our community members.

While we celebrate the strength, resilience, and contributions of our LGBTQ+ BIPOC communities in the Capital Region, we also work to correct health disparities, provide resources that are otherwise inaccessible, and alleviate isolation with safer spaces.

Your partnership helps us present an empowering event where our communities can reimagine what is possible, work in solidarity, and "Say it Loud!"

As In Our Own Voices, Inc. enters into our 28th year of serving and strengthening LGBTQ+ BIPOC communities, we look forward to having you on our side.

PARTNERSHIP OPPORTUNITIES

Why should you become a part of BIPOC Pride?

For 19 years, Say It Loud! BIPOC Pride has offered a unique opportunity for businesses, corporations, and individuals to receive high visibility and increase their brand loyalty. With access to our niche market, your message is sure to stand out.

As a partner you are able to:

- Add to your positive reputation as a supporter of LGBTQ+ BIPOC communities.
- Build relationships and increase your brand name loyalty.
- Reinforce your investment in the community where we live, work, and raise families.
- Increase your brand exposure with access to our digital, print, and broadcast audiences.



PARTNERSHIP LEVELS

Diamond | \$15,000

- One (1) Full-page color advertisement in the Say it Loud! Program Guide online and in print.
- Two (2) 60 second video greetings to be placed on the website and played throughout June on our social media platforms.
- Opportunity to send promotional swag items for distribution at all Say it Loud! events.
- Social Media promotion (Instagram, Twitter, Facebook)
- Website promotion. A brief 140 character description of your business or organization, 3 photos of staff, services, or relevant business information, and a link to your website.
- Organization logo on opening page of website and all promotional materials including print ads and electronic ads, billboards, and radio broadcasts concerning Say It Loud!.

Platinum | \$5,000

- One (1) Full-page color advertisement in the Say it Loud! Program Guide online and in print.
- One (1) 60 second video greeting to be played throughout June on our social media platforms.
- Opportunity to send promotional swag items for distribution at the Say it Loud! Pride celebration.
- Social Media promotion (Instagram, Twitter, Facebook)
- Website promotion. A brief 140 character description of your business or organization, 3 photos of staff, services, or relevant business information, and a link to your website.
- Organization's Logo placed below the Diamond Level on website and promotional materials including print ads and electronic ads concerning Say It Loud!.

Gold | \$2,500

- One (1) Half-page color advertisement in the Say it Loud! Program Guide online and in print.
- One (1) 30 second video ad to be played on our social media platforms.
- Social Media promotion (Instagram, Twitter, Facebook)
- Organization's Logo placed below the Platinum Level on the website and Say it Loud! Program Guide.

Silver | \$1,500

- One (1) Quarter-page color advertisement in the Say it Loud! Program Guide online and in print.
- One (1) 30 second video ad to be played on our social media platforms.
- Organization's Logo placed below the Gold Level on the website, and select promotional materials concerning Say It Loud!.

Bronze | \$950

- One (1) Eighth-page color advertisement in the Say it Loud! Program Guide online and in print.
- One (1) 15 second video greet to be played on our social media outlets.
- Organization's Logo placed on website.

Say it loud! BIPOC Pride*

*CELEBRATING LGBTQ+ BLACK, INDIGENOUS, AND PEOPLE OF COLOR





PROGRAM GUIDE SPECIFICATIONS

All program guide ads should be emailed to pride@inourownvoices.org no later than **April 30, 2025**.

Ads can be submitted in the following formats: Adobe Acrobat PDF, JPEG or PNG. We do not accept Microsoft Word, Powerpoint, or Publisher files.

All graphics and fonts should be embedded, sent with the file, or converted to outlines. If your ad does not follow specifications, In Our Own Voices may make any necessary changes.

Please note: All back cover, inside front cover, and inside back cover ads are considered full pages for sizing purposes. All ads will be printed in color. Text-based ad copy will be formatted into the ad space and copied exactly as received. Ads are sold on a first-come, first-serve basis.

TYPE OF AD	SIZE OF AD	EXAMPLE	PRICE
FULL PAGE	7.5" X 10"		\$3,500
HALF PAGE	7.5" X 5"		\$2,000
QUARTER PAGE	3.75" X 5"		\$650
EIGHTH PAGE	3.75" X 2.5"		\$375
ONE LINE GREETING	60 characters	Text Only	\$200



*CELEBRATING LGBTQ+ BLACK, INDIGENOUS, AND PEOPLE OF COLOR

2025 PARTNERSHIP FORM

Name _____

Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone Number _____

PARTNERSHIP LEVEL (check one)

- Diamond | \$15,000
- Platinum | \$5,000
- Gold | \$2,500
- Silver | \$1,500
- Bronze | \$950

PROGRAM GUIDE AD

- Full Page | \$3,500
- Half Page | \$2,000
- Quarter Page | \$650
- One Eighth Page | \$375
- One Line Greeting | \$200

SOBER EVENT PARTNER

The Sober Event is a safe space for individuals to celebrate PRIDE in an alcohol and substance-free environment.

- Hope | \$1,000
- Compassion | \$750
- Strength | \$500
- Dedication | \$250

PAYMENT INFORMATION

Total Amount Enclosed \$ _____

- Credit Card
- Check
- Money Order

*Checks and money orders should be made out to "In Our Own Voices, Inc." and labeled with the event and partnership level. e.g. "BIPOC Pride - Full Page Ad and Gold Level"

CREDIT CARD INFORMATION

Name on Card _____

Card Number _____

Exp Date _____ CVV _____

To become a partner of Say It Loud! BIPOC Pride, please fill out this form digitally and email a copy to pride@inourownvoices.org by **April 15, 2025**.

EMAIL pride@inourownvoices.org

FAX 518-432-4123

Questions? Give us a call. 518-432-4188

All proceeds benefit In Our Own Voices, Inc., A 501 (C) (3) Not-For-Profit Organization. Your contribution is tax deductible to the fullest extent allowed by law. All sponsorships, online program guide ads, donations, and ticket sales are final and cannot be refunded.



*CELEBRATING LGBTQ+ BLACK, INDIGENOUS, AND PEOPLE OF COLOR

HEALTH AND WELLNESS EXPO

To become a vendor, please fill out this form digitally and email a copy to pride@inourownvoices.org by **May 15, 2025**.

Name _____

Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone Number _____

NUMBER OF TABLES TO RESERVE: _____

- For-Profit Organization | \$250 per table
 Non-Profit Organization | \$125 per table

If your organization faces financial hardship and cannot afford the full fee, please reach out to pride@inourownvoices.org to apply for a discounted fee.

NOTES FOR VENDORS:

Set Up: 10:30am - 11:30am
Vendor Hours: 12:00pm - 5:00pm
Clean Up: 5:00pm - 6:00pm

- Check this box if you are also registering to be a partner for BIPOC Pride.
Vendor table fees are waived for our partners.

PAYMENT INFORMATION

Total Amount Enclosed \$ _____

- Credit Card Check Money Order Invoice Me

**Checks and money orders should be made out to "In Our Own Voices, Inc." and labeled with the event and partnership level. e.g. "BIPOC Pride - 3 Non-Profit Tables"*

CREDIT CARD INFO

Name on Card _____

Card Number _____

Exp Date _____ CVV _____

I affirm that I am the authorized vendor and agree to adhere to the terms.

SIGNATURE _____

EMAIL pride@inourownvoices.org

FAX 518-432-4123

Questions? Give us a call. 518-432-4188

All proceeds benefit In Our Own Voices, Inc., A 501 (C) (3) Not-For-Profit Organization. Your contribution is tax deductible to the fullest extent allowed by law. All sponsorships, online program guide ads, donations, and ticket sales are final and cannot be refunded.



IN OUR OWN VOICES, INC. PRESENTS

Say it loud!
BIPOC ^{*}
Pride

*Celebrating LGBTQ+ Black, Indigenous, and People of Color