



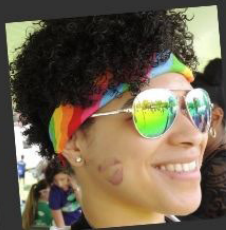
20TH ANNIVERSARY

SAY IT LOUD!

BIPOC* **PRIDE**

***CELEBRATING LGBTQ+ BLACK, INDIGENOUS, AND PEOPLE OF COLOR**

**PARTNERSHIP
OPPORTUNITIES**



**JUNE
13TH
2026**
**WASHINGTON PARK
ALBANY, NY**

20TH ANNIVERSARY

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BIPOC^{*} PRIDE

***CELEBRATING LGBTQ+ BLACK, INDIGENOUS, AND PEOPLE OF COLOR**



Say It Loud! BIPOC Pride is not an event we host — it is a revolution we sustain. For 20 unapologetic years, Say It Loud! BIPOC Pride has carved out sacred space in a region that told us we were too much, too different, too loud. We answered back by being exactly who we are — out loud, in love, and in community. This celebration was built by and for LGBTQ+ Black, Indigenous, and People of Color because we knew long before the systems caught up: our lives required culturally specific care, protection, and healing.

LGBTQ+ BIPOC communities continue to face systemic unemployment, medical racism, transphobia, homophobia, housing instability, and criminalization that strip people of safety, access, and dignity. We live at the deadly intersections of race, gender, sexuality, poverty, and state violence. This is exactly why Say It Loud! BIPOC Pride is necessary.

For two decades, Say It Loud! BIPOC Pride has been a lifeline disguised as a celebration. While the music plays, IOOV delivers life-saving health screenings, HIV testing, mental health support, harm reduction resources, housing navigation, food access, employment connections, and direct pathways to care. We meet our people where they are — without shame, judgment, and compromise.

With your support, we continue to create a space where our communities can reimagine the world as it should be — not just survive the one we inherited. And we are not done. We are just getting started.



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PARTNERSHIP OPPORTUNITIES

A Values-Driven Invitation to Stand With Us

For 20 years, Say It Loud! has been a living declaration that our lives are sacred, our joy is necessary, and our futures are worth funding. And for 28 years, In Our Own Voices, Inc. has built culturally rooted solutions where systems failed — in housing, health, employment, advocacy, youth development, and healing. This is the work your sponsorship makes possible.

What It Means to Be a Values-Driven Partner

When you sponsor Say It Loud! BIPOC Pride, you align your brand with:

- Transgender and gender-expansive survival
- Youth safety and workforce pathways
- Housing stability and economic justice
- Healthcare access and harm reduction
- Food security and mental health support

As public funding shrinks, misinformation grows, and safety becomes conditional, your investment turns into tangible infrastructure for care.





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PARTNERSHIP LEVELS

DIAMOND

Front-line support of LGBTQ+ BIPOC liberation | \$15,000

- Full-page, full-color ad in Say It Loud! Program Guide (online + print)
- Two 60-second video messages featured on IOOV website + social platforms throughout June
- Priority promotional swag distribution at all Say It Loud! events
- Social media promotion across Instagram, Facebook, and LinkedIn
- Featured website placement with 140-character brand message, up to 3 images, and live link
- Top-tier logo placement on website homepage and across all print, digital, billboard, and radio promotions

PLATINUM

Visibility with impact and integrity | \$5,000

- Full-page, full-color ad in Program Guide (online + print)
- One 60-second video greeting across IOOV social platforms
- Swag distribution at Say It Loud! Pride Celebration
- Social media promotion across Instagram, Facebook, and LinkedIn
- Website feature with description, 3 images, and live link
- Logo placement below Diamond Partners on website & promotions

GOLD

Real-time investment in community survival | \$2,500

- Half-page, full-color ad in Program Guide (online + print)
- One 30-second video ad on IOOV social platforms
- Social media promotion across Instagram, Facebook, and LinkedIn
- Logo placement below Platinum Partners on website & Program Guide

SILVER

Where solidarity becomes action | \$1,500

- Quarter-page, full-color ad in Program Guide (online + print)
- One 30-second video ad on IOOV social platforms
- Logo placement below Gold Partners on website & select promotions

BRONZE

Community-rooted support | \$950

- Eighth-page, full-color ad in Program Guide (online + print)
- One 15-second video greeting on IOOV social platforms
- Logo placement on Say It Loud! website



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PROGRAM GUIDE AD REQUIREMENTS

To honor the integrity and visibility of Say It Loud! BIPOC Pride, all Program Guide advertisements must be submitted no later than **April 15, 2026**.

Submit all ads to: pride@inourownvoices.org. Accepted file formats include: Adobe Acrobat (PDF), JPEG, and PNG. We do not accept: Microsoft Word, PowerPoint, or Publisher files.

To ensure your ad prints beautifully and represents your brand, all fonts and graphics must be embedded, attached with the file, or converted to outlines. If submitted files do not meet specifications, In Our Own Voices, Inc. reserves the right to make necessary adjustments.

All ads will be printed in full color. Text-only ads will be formatted exactly as submitted — please proof your content carefully.

Please note: Back Cover, Inside Front Cover, and Inside Back Cover all count as full-page ads for sizing and pricing purposes. All ad placements are first-come, first-served. Premium placements are not held without confirmed sponsorship.

TYPE OF AD	SIZE OF AD	EXAMPLE	PRICE
FULL PAGE	7.5" X 10"		\$3,500
HALF PAGE	7.5" X 5"		\$2,000
QUARTER PAGE	3.75" X 5"		\$650
EIGHTH PAGE	3.75" X 2.5"		\$375
ONE LINE GREETING	60 characters	Text Only	\$200

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PARTNERSHIP & PROGRAM GUIDE AD FORM

Name _____

Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone Number _____

PARTNERSHIP LEVEL (check one)

- Diamond | \$15,000
- Platinum | \$5,000
- Gold | \$2,500
- Silver | \$1,500
- Bronze | \$950

PROGRAM GUIDE AD

- Full Page | \$3,500
- Half Page | \$2,000
- Quarter Page | \$650
- One Eighth Page | \$375
- One Line Greeting | \$200

SOBER EVENT PARTNER

The Sober Event is a sacred, substance-free space for our community to celebrate Pride with safety, clarity, and freedom from alcohol and drugs. If you'd like to support the Say It Loud! Sober Pride Event, select a community donation level below.

- Hope | \$1,000
- Compassion | \$750
- Strength | \$500
- Dedication | \$250

PAYMENT INFORMATION

Total Amount Enclosed \$ _____

- Credit Card
- Check
- Money Order

**Checks and money orders should be made out to "In Our Own Voices, Inc." and labeled with the event and partnership level. e.g. "BIPOC Pride - Full Page Ad and Gold Level"*

CREDIT CARD INFORMATION

Name on Card _____

Card Number _____

Exp Date _____ CVV _____

To become a partner of Say It Loud! BIPOC Pride, please fill out this form digitally and email a copy to pride@inourownvoices.org by **April 15, 2026**.

Program Guide Ads must also be sent separately to: pride@inourownvoices.org

EMAIL pride@inourownvoices.org

FAX 518-432-4123

Questions? Give us a call. 518-432-4188

All proceeds benefit In Our Own Voices, Inc., a 501(c)(3) not-for-profit organization. Your contribution is tax-deductible to the fullest extent allowed by law. All vendor table fees, sponsorships, program guide ads, donations, and ticket sales are final and non-refundable.

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HEALTH & WELLNESS EXPO – VENDOR REGISTRATION

Our Health & Wellness Expo is a cornerstone of Say It Loud! BIPOC Pride, connecting our community to life-saving resources, culturally responsive care, and trusted providers. To become a vendor, please fill out this form and return it to pride@inourownvoices.org by **May 15, 2026**.

Name _____

Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone Number _____

NUMBER OF TABLES TO RESERVE: _____

For-Profit Organization | \$250 per table

Non-Profit Organization | \$20 per table

If your organization faces financial hardship and cannot afford the full fee, please reach out to pride@inourownvoices.org to apply for a discounted fee.

NOTES FOR VENDORS:

Set Up: 10:30am - 11:30am

Vendor Hours: 12:00pm - 5:00pm

Clean Up: 5:00pm - 6:00pm

Check this box if you are also registering to be a partner for BIPOC Pride.
Vendor table fees are waived for our partners.

PAYMENT INFORMATION

Total Amount Enclosed \$ _____

Credit Card Check Money Order Invoice Me

**Checks and money orders should be made out to "In Our Own Voices, Inc." and labeled with the event and partnership level. e.g. "BIPOC Pride - 1 Non-Profit Table"*

I affirm that I am an authorized representative of the organization listed above and agree to adhere to all vendor terms and expectations of Say It Loud! BIPOC Pride.

SIGNATURE _____

EMAIL pride@inourownvoices.org

FAX 518-432-4123

Questions? Give us a call. 518-432-4188

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